



2016 SANTALUZ COMMUNITY COUNCIL ONLINE BUSINESS LISTING ADVERTISING OPPORTUNITY

ADVERTISING SPECIFICATIONS

Send communications regarding material/advertising to:

Santaluz Community Council
ATTN: Online Business Listing
8170 Caminito Santaluz East
San Diego, CA 92127
Phone: 858.759.3163
Fax: 858.759.3144
Email: bramirez@santaluzscc.com

Advertising standards:

Products and services should be accurately described. Deceptive or misleading advertising is never knowingly accepted, and the Santaluz Community Council shall not be liable or responsible for misleading or incorrect advertising.

Space availability:

Any new advertisement is contingent upon space availability and approval by the Santaluz Community Council Board of Directors. The Santaluz Community Council reserves the right to edit text and/or modify images received. If a change to the size of the image is required, the Santaluz Community Council will attempt to maintain the integrity and quality of that image.

Acceptable media:

Files are accepted on CD or by e-mail.

All files must be clearly labeled with name, organization, phone, fax, and e-mail contact information. Anti-virus software is to be used before sending your disk or file.

Santaluz Business Listing is produced on PC platform using Adobe InDesign

All ads are required to be in the following format:

- EPS and JPG files preferred, TIFF accepted
- Full color
- 300 dpi minimum
- Non-compressed
- Full bleeds recommended
- Camera ready
- Sized to purchase ad specs
- Fonts included



**2016 SANTALUZ COMMUNITY COUNCIL
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ADVERTISING/ONLINE LISTING AGREEMENT

Your Contact Information:

Company:	
Contact:	

Terms and Conditions:

1. Costs and specifications for advertising are as stated on the Advertising Order Form (attached).
2. All print advertising must be provided in electronic format and received by the Santaluz Community Council by the date stated on the Advertising Order Form.
3. Santaluz Community Council reserves the right to modify the images received to fit in the allotted space and to meet size restrictions. If changes to the size are required, the Santaluz Community Council will attempt to maintain the image's integrity and quality.
4. Positioning of copy is at the discretion of the Santaluz Community Council.
5. Terms of payment: Payment in full and signed Agreement must accompany Advertising Order Form.
6. The Santaluz Community Council reserves the right to refuse any advertisement request or to cancel advertisers' orders that do not fulfill the obligations set forth in this Agreement. The Santaluz Community Council reserves the right to cancel any advertisements at any time without prior notice and without liability.
7. Advertisements are published with the understanding that the material complies with all applicable federal and state laws. The advertiser and its agency warrant that they are authorized to publish the entire contents of the advertisement and that all statements made therein are true. In consideration of acceptance of the advertising, the advertiser and its agency together and separately agree to indemnify and to hold the Santaluz Community Council harmless from, and defend the Santaluz Community Council from, any claims or suits - including but not limited to libel, copyright infringement, invasion of privacy and plagiarism - arising out of any advertising published.

By signing below, I acknowledge and agree to all Terms and Conditions stated above.

Responsible Company Representative (Print Name)

Date

Responsible Company Representative (Signature)



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ONLINE BUSINESS LISTING

- www.Santaluz.com Business listing _____ **\$100.00/per year**
(Please include a 24 word description of your services)
- www.Santaluz.com Business listing with ad _____ **\$500.00/year**
(Please include a 24 word description of your services and advertisement - 5 x 7)

Please Note: **Annual renewal of online business listing is required each calendar year. Your ad will be placed on both public and private site for Santaluz.**

Advertisement Information

Company:					
Contact:					
Address:					
City:		State:		Zip:	
Telephone:			Fax:		
E-mail:					

24 word description:

FOR SCC USE ONLY:

Date Received:		Payment Amount:	
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